

Title	Software Engineer - 1
Location	Bangalore
About the Company	<p>Vizury is a Growth Marketing technology company that drives user retention and incremental conversions for e-commerce, finance and travel brands.</p> <p>Vizury Engage, the Growth Marketing Platform leverages machine learning capabilities to generate user level predictions and 1:1 messaging. An atomic technology stack that tightly integrates user data with advanced industry expertise helps our platform execute omni-channel marketing strategies.</p> <p>Vizury supports various Commerce, Travel and Finance brands including Citibank, eBay, Wal-Mart, Sony, Prudential, Jet Airways and Etihad Airways, in more than 40 countries. Founded in 2008, Vizury has offices in San Francisco, US; Jakarta, Indonesia; Dubai, U.A.E.; Bangalore, India and Singapore.</p> <p>For more information, please visit http://www.vizury.com/</p> <p>For regular news and information about Vizury and digital marketing, like and follow the company: Twitter: @VizuryOneToOne Facebook: https://www.facebook.com/vizury1to1 LinkedIn: https://www.linkedin.com/company/vizury-interactive</p>
Reporting	Engineering Manager
Key Responsibilities	<ul style="list-style-type: none"> • Design and Develop large scale sub-systems • To periodically explore latest technologies (esp Open Source) and prototype sub-systems • Be a part of the team that develops the next gen Targeting platform • Build components to make the campaign management platform more efficient and scalable
Qualifications	<ul style="list-style-type: none"> • 0-3 years of relevant experience with Algorithms, Data Structures, & Optimizations in addition to Coding. • Education: B.E/B-Tech/M-Tech/M.S Computer Science or Equivalent from premier institutes only <p>Skill Set:</p> <ul style="list-style-type: none"> • Good Aptitude/Analytical skills (emphasis will be on Algorithms, Data Structures,& Optimizations in addition to Coding) • Good knowledge of Databases/SQL • Knowledge of PHP, a plus <p>Soft Skills:</p> <ul style="list-style-type: none"> • Has appreciation of technology and its ability to create value in the marketing domain • Excellent written and verbal communication skills • Active & contributing team member • Strong work ethic with demonstrated ability to meet and exceed commitments • Others: Experience of having worked in a start-up is a plus