

<b>Title</b>	Software Engineer - 2
<b>Location</b>	Bangalore
<b>About the Company</b>	<p>Vizury is a Growth Marketing technology company that drives user retention and incremental conversions for e-commerce, finance and travel brands.</p> <p>Vizury Engage, the Growth Marketing Platform leverages machine learning capabilities to generate user level predictions and 1:1 messaging. An atomic technology stack that tightly integrates user data with advanced industry expertise helps our platform execute omni-channel marketing strategies.</p> <p>Vizury supports various Commerce, Travel and Finance brands including Citibank, eBay, Wal-Mart, Sony, Prudential, Jet Airways and Etihad Airways, in more than 40 countries. Founded in 2008, Vizury has offices in San Francisco, US; Jakarta, Indonesia; Dubai, U.A.E.; Bangalore, India and Singapore.</p> <p>For more information, please visit <a href="http://www.vizury.com/">http://www.vizury.com/</a></p> <p>For regular news and information about Vizury and digital marketing, like and follow the company:          Twitter: @VizuryOneToOne          Facebook: <a href="https://www.facebook.com/vizury1to1">https://www.facebook.com/vizury1to1</a>          LinkedIn: <a href="https://www.linkedin.com/company/vizury-interactive">https://www.linkedin.com/company/vizury-interactive</a></p>
<b>Reporting</b>	Engineering Manager
<b>Key Responsibilities</b>	<ul style="list-style-type: none"> <li>• Design and Develop large scale sub-systems</li> <li>• To periodically explore latest technologies (esp Open Source) and prototype sub-systems</li> <li>• Be a part of the team that develops the next gen Targeting platform</li> <li>• Build components to make the campaign management platform more efficient and scalable</li> </ul>
<b>Qualifications</b>	<ul style="list-style-type: none"> <li>• 3-5 years of relevant experience with Algorithms, Data Structures, &amp; Optimizations in addition to Coding.</li> <li>• Education: B.E/B-Tech/M-Tech/M.S Computer Science or Equivalent from premier institutes only</li> </ul> <p>Skill Set</p> <ul style="list-style-type: none"> <li>• Good Aptitude/Analytical skills (emphasis will be on Algorithms, Data Structures,&amp; Optimizations in addition to Coding)</li> <li>• Good knowledge of Databases/SQL</li> <li>• Knowledge of PHP, a plus</li> </ul> <p>Soft Skills</p> <ul style="list-style-type: none"> <li>• Has appreciation of technology and its ability to create value in the marketing domain</li> <li>• Excellent written and verbal communication skills</li> <li>• Active &amp; contributing team member</li> <li>• Strong work ethic with demonstrated ability to meet and exceed commitments</li> </ul> <p>Others: Experience of having worked in a start-up is a plus</p>